**Target Vocabulary. Unit 6.5. Mnemonics**

1. **boost** /buːst/ (v) – to become better or more successful: *Many people look for ways to boost their memory.*
2. **encode** /ɪnˈkəʊd/ (v) – to put information into a form in which it can be stored: *Memory has the ability to encode, store and recall information*.
3. **memorize** /ˈmeməraɪz/ (v) – to learn something carefully so that you can remember it exactly: *Learning how to memorize vocabulary is very good advice.*
4. **memorable** /ˈmemərəbl/ (adj) – worth remembering or easy to remember, especially because of being special or unusual**:** *memorable lines/lyrics/phrases*

**to make/ do smth memorable for …**

**fairly/ extrememly memorable for …**

1. **recall smth** /rɪˈkɔːl/ (v) – to bring the memory of a past event into your mind: *She could not recall his name.*

**recall smth clearly/ distinctly/ vividly**

**recall doing something:***I can't recall meeting her before.*

**recall what, when, how:***Can you recall exactly what happened?*

1. **remind smb of smth** /rɪˈmaɪnd/ (*phrasal verb*) to be similar to, and make someone think of, something or someone else: *He reminds me of my dad*.
2. **retain** /rɪˈteɪn/ (v) – to keep or continue to have something: *Unfortunately, we only retain about 10-25% of the material we read the first time.*
3. **retrieve** /rɪˈtriːv/ (v) – to find and get back data or information that has been stored in the long-term memory: *When you want to retrieve a particular memory, you have to reach out to the unconscious level of memory storage*.
4. **visualize** /ˈvɪʒuəlaɪz/ (v) – to form a picture of smb/smth in your mind in order to imagine or remember them: *Using a “memory palace” technique you should visualize a familiar room.*
5. **visual** /ˈvɪʒʊəl/ (adj) – relating to things that you can see: *Visual mnemonic techniques have been used by world record holders to remember huge amounts of information*.